THE SHAGE RAG

BURLINGTON TRIAD SHAG CLUB P.O. Box 1174 BURLINGTON, NC 27216

OFFICERS:

President: Mike Flanigan (227-0902) Vice-President: Jaki Comfort (578-2442)

Secretary: Karen Bullard (222-8517) Treasurer: Gail Wright (227-4786)

This is the third Edition of our newsletter, "The Burlington Shag Rag". How are we doing? Is there anything you would like to see added or changed? All of the Elected Officers names and telephone numbers are listed above, that is so we can hear from you!

In Memory Of

To Ann Fordan

January 31, 1950

April 26, 1991

Wife To One

Mother Of Two

Special To many

Missed By All

APRIL MEETING

Our monthly meeting was on April 19, 1991 at the Ramada Inn. We had twelve quest ("Spotlight" dancers & friends for the Jo Jordan Benefit) as well as twenty-three members. The highlights of the meeting were:

- 1-Shag for Hearts-See the enclosed sheet for details. Please plan to attend. This is for a worthwhile cause!
- 2-Luau-The annual Luau was scheduled for June 15. However due to a heavy June schedule it has been moved to August. More in the next newsletter.
- 3-Golf Tournament-It is set for June 29. See Steve McHone or Ron Fogleman for details. There will be more in the June newsletter!

The next meeting will be on May 17, 1991, 7:30 PM, at Nick's Cuisine. This is also the weekend of the Oldies at Ocean Drive. If you are staying in Burlington, please attend and party at Master's later!

HAPPY BIRTHDAY TO THE MAY BABIES!

-	The state of the s			
	02-Jean Mann		May	08-Jan Covington
	11-Don Hall			12-Ernie Hawkins
	18-James Little			18-Judy Johnson
	20-Kent Davis			21-Gail Hinkle
May	23-Larry Jordan		May	25-Judy Hawkins
		Mars 20 0		

May 28-Susan Hardee

NEW MEMBERS!

Cynthia Brande	Jerry Webb	Susan
Bonnell Cobb	Pam Duncan	Frank
Phil Osborne	Jeanette Osborne	Don T
Brenda Tillman	Joe Hopper	Marth
Don Hall	John Harper	Jan B
Dickie McAdams	Linda McAdams	Cary
Jean Allred	Billy Capps	Ann C
Martha Mobley	Joe Davis	Sandy
	Buzz Griggs	4

1

Susan Cobb
Frank Spivey
Don Tillman
Martha Hopper
Jan Boswell
Cary Allred
Ann Capps
Sandy Davis

BE SURE TO WELCOME THE NEW MEMBERS!

DO NOT FORGET --- THE MAY MEETING IS ON
MAY 17, 1991 AT 7:30 PM
NICK'S CUISINE, BURLINGTON, NC

You can order from the menu, desert, coffee or what ever or just attend the meeting without ordering!

A LITTLE STUTTER STEP By Mike Flanigan

I would, on behalf of the Shag Club, like to thank all of the people who helped make the Jo Jordan Benefit the success it was!

Those of you who missed this, the Junior Shaggers were fantastic! We had Geoff Burdick and Jennifer Beaver, David Campbell and Rachel Long, last but not least Brent Key and Alicia Burdick! The way these young people dance is unbelievable! No doubt they will carry the Shag through the year 2000! Oh yes, the Not-So-Junior Shaggers, Patrick and Susie Gibson along with Mike Valle and Shirley Williams, put on a good performance for the crowd! All of the dancers were the best! The Junior Shaggers will preform for us again at the Annual Shag For Hearts on June 1, 1991! There is more in the Rag about this. Please, plan to be there!

The very nice decorations that were in Master's for the benefit was furnished by Events Unlimited! Lynn Hargis is Events Unlimited! If you have a special event please call Lynn at 227-5063!

You know, the Officers and Committees are a lot like the engine in your car, we can and will do the work but we still need you to head us in the direction you would like to go! To do this will require you attend our meetings (3rd Friday of each month). Every party/function your club plans is discussed at the meetings. During the discussion stage it is easy to change things but we have to know what you want! The fact we meet in a restaurant does not mean you are required to eat (May 17, 7:30PM, Nick's Cuisine), you will be welcome to just be there! Please give us just one night a month...you will enjoy it!

As you know we (Shaggers) are one of several groups trying to get their dance known as the NC State Dance. Attached is a copy of a form letter to be sent to our Representatives in Raleigh. Please take time to make copies, sign and mail to the following:

Rep. Fred Bowman Legislative Building Raleigh, NC 27611

Rep. Samuel Hunt III Legislative Building Raleigh, NC 27611 Rep. Bertha Holt Legislative Building Raleigh, NC 27611

Peggy Wilson Legislative Building Raleigh, NC 27611

Sen. George Daniel Legislative Building Raleigh, NC 27611

SOS-SPRING, 1991 By Steve McHone & Gail Wright

SAME OLE STUFF!! - Sun, Fun, good friends, great music! Now who would want to miss that? Needless to say we didn't and neither did quite a few other people from the Burlington Shag Club. We were well represented with at least thirty-five members that we remember There was a large crowd, but all the clubs were seeing there! prepared and handled it well. They put out quite a spread of food including heavy hor'deurves, cookouts, barbecue, hotdogs and a Sunday brunch that was included in your SOS membership fee, so you didn't go entirely on a liquid diet! In addition to Duck's, Duck's Too (which is the old "Fats" and they still cook those delicious hamburgers and french fries), Fat Harold's, and the Spanish Galleon, there was a wooden dance floor in the rear of Georgio's, the Italian restaurant, and the O.D. Arcade had a nice sized wooden floor, an open air atmosphere so you really felt like you were at the beach, and a little less expensive drink prices. Quite a few of us spent a lot of our time there, especially on Friday and Saturday and had a fantastic time!

The DJs were all very good! They played some excellent music, to which we danced our feet and legs off, and they were quite entertaining, especially the Boogy Woogy Brothers, Walter Upchurch and his uncle. We were very proud to have our own Burlington DJs playing and doing a super job, Gerry Holland and Steve Baker! Even though Steve lives in Raleigh, we claim him as one of ours.

ALL WAS FUN! But best of all are the old friends you see and the new acquaintances you make. There are some really great people in shagging groups and that has to be the reason why we love it!!!

A NOTE FROM LARRY

Dear Friends,

The love, concerns, and generosity you have shown to my family and me during the last few months have meant more to us than you will ever know. As we watched the videos of the benefit dance, seeing so many familiar faces, we felt very blessed to have all of you as friends. We want to thank each of you for all the love and hard work you put into the benefit and a special "THANK YOU" goes to the Junior Shaggers who gave their time and talents.

All of your visits, cards, and phone calls have helped to make a difficult time in our lives easier and we sincerely appreciate your thoughtfulness. We will continue to need your valued friendships and prayers in the days ahead. You are indeed a very special group of people!

Larry, Wayne and Christopher Jordan

FROM THE DJ BOOTH By Van Williams

HOW TO KEEP YOUR CLUB ALIVE!

HOW TO KEEP YOUR CLUB ALIVE!

Most of you probably know that lately any number of shag night spots have ceased to exist, or changed their format to exclude shaggers. Polo's, In the Raw on the Eno, and Anthony's are three examples of the latter category, and there are several others. We all regret this, even those of us who don't regularly go to out-of-town clubs, because it is a trend which we fear may spread to our own home club. Indeed, the Burlington Shag Club has had six "homes" in the last few years. Best Western, Carl's, Churchill's, Old Fogies, Fat Richard's, and now Master's. Something tells you that this is not a good sign for us shaggers! Is there anything we can do to keep from losing our host clubs? If we can all do the following three things, we can be assured of always having a place to meet and shag.

1-HELP YOUR HOST CLUB MAKE A PROFIT

We sometimes forget that each host club is interested in our patronage for only one reason..to make a profit. It's not a dirty word; it's the American way. If ANY group is not profitable for it's host club, that host will soon encourage it to go elsewhere, and replace that business with something more rewarding. What can you do to help? Be realistic about your host's expenses. Just the fact that you came out for a few hours one night doesn't mean your host has profited form you patronage. Our host, Ramada Inn, has to sell approximately 185 beers just to break even for paying additional bartendors. a DI and additional placement for you patronage. Our host, Ramada Inn, has to sell approximately 185 beers just to break even for paying additional bartenders, a DJ, and additional clean-up fees for the Lounge. That's a lot of sales considering that shaggers are not heavy drinkers as a rule. Think about it..some nights when the crowd is a little light, how much can your host club be making? Think about it again..even on a very crowed night, it's not lucrative. Why do you think so many clubs that were open to shaggers switched over to Top 40? It's because that group spends a good deal more per person on any given night, and the customer base is much larger. Be understanding and reasonable when your host tries to make that profit, and don't complain about the very modest amount you spend to have such a good time with your friends!

Plan your club functions around your host club, and you will better your chances of having your patronage solicited. A few parties and dances each year that use some of your host's other facilities will go a long way toward convincing him of the value of your business.

Help your host keep down expenses by taking care of his facility. Cigarette burns on carpet and upholstery, spilled drinks and broken glassware all add to expense of having you as a patron. We are all very careful of these things in our own houses (ever crush out a cigarette on YOUR carpet?), so why not do the same for

2-TREAT YOUR HOST'S STAFF WELL

Most motel staff work for near minimum wage or below, and depend on tips to make a decent wage. Wait staff, for instance, earn \$2.09 per hour. You can bet that if you (or worse yet...your whole shag group) order dinner for two, which almost surely will cost at least \$15.00, and you leave no tip or just \$1.00, your server will grit his teeth the next time he has to wait on you.

If you have a complaint about your order, speak to your server the way you would like to be spoken to. You would be surprised how far a little common courtesy will go.

Bartenders certainly need much the same consideration. After all, a bartender who is happy to see your group can have a very positive influence on the mood of your evening. And on a very busy night, bartenders can be exhausted by last call. Have you ever noticed how much hustling they do on an average Friday?

Shaggers everywhere have unfortunately earned a reputation as "cheapskates" among club staff. This was best stated to me by a bartender in Greensboro.. "Shaggers: They complain about anything, they demand everything, and they tip nothing! That explains why it is difficult for most motels to get their staff to work shagrelated functions. We need to change our image, guys!

3-SUPPORT YOUR OWN CLUB WITH YOUR ATTENDANCE This one doesn't need much explanation. If you don't come regularly to your own host club's functions, you certainly aren't entitled to complain when your host club cancels shaggin"!

News Flash-Late Breaking News!

Your President has been asked to appear on the "Good Morning Show" (WFMY) to promote the Shag for the State Dance! Don't worry, they did not ask me to dance! With me will be Hector Phifer, President of the Sand Hills Shag Club, Rockingham, NC. The "Spotlight Dancers" will be Ervin Ellington and Debbie Rickard (Not-So-Junior Shaggers), Cy Creed and Dana Brown (1991 Pro-division National Champions) and William Green and Kim Sikes (1991 Junior Division National Champions)! This will be aired on May 29, 1991 at 7:35 AM!

~ 1991~ 3%

4th Annual - "Shag for hearts"

Hohiday Inn-Burkington, n.C.

Sune 1st-Hosted by The Burkington

Sriad Shag Chub" - Sat, Might ?

Sponsor-"The American Reart

Association The heartbeat of America?

Price/ticket 12:0 - tax deductable ?

#8:0 of ea. ticket goes to The American

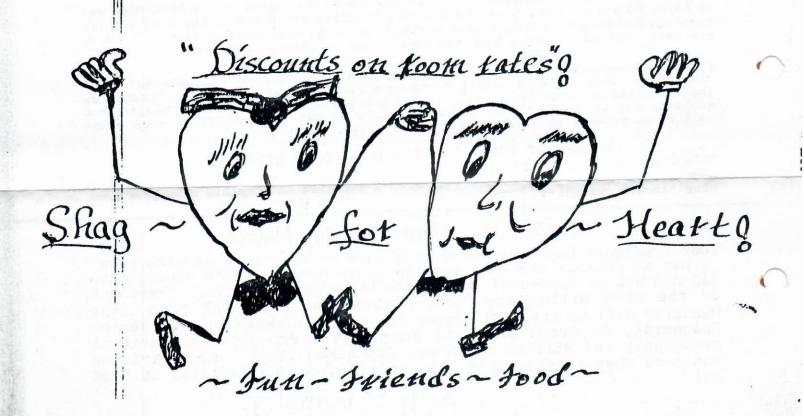
Heart Association?

4 Fun-"morning-hoon & night 9 7

- Ivee Swim all day to Shag Incubers 9 ~
6:00-9:00 pm. Cookout Pool ide ~ below incua-

Hombutgers - Hotdogs - Baked Bans - Slaw -Potato Sulad - Pasta Salad - Chips - Bickles -Sliced Cheese - Letluce - Lomato - Onion -Relish - Mustard - Muyonaisc - Ketsup Dea & Lemonade ~

8:0°-1:0° ym. ~ Dance ~ With Chub D.J.s. ~ Bob Bullard and Steve Baker ~ Playing all your requests - Shag-Boogie?



The H	onorable	
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SUBJECT: NORTH CAROLINA STATE DANCE

I am writing to ask for your support in approving the "SHAG" as the official North Carolina State dance.

Shagging originated in the Carolinas and we want to keep it here. We should perpetuate this original dance by naming it our State dance. Go anywhere in the State and you will find shagging, ask anyone and most likely they have tried shagging . . . at least once. Name some other dances and they probably have not tried it.

Due to the nature of the "Shag", it is enjoyed by the young and old, from the mountains to the coast, and by all ethnic groups. It requires no particular talent and can be as simple or as complicated as the dancer chooses. A fun dance for all Carolinians.

Some other dances, such as the clog, are somewhat regionally restricted and the rather vigorous physical movements this dance requires may prevent some age groups from participating. Also clogging is not readily accepted by certain ethnic groups.

Thank you for your time and again I ask for your assistance and support in helping us get the "Shag" named our official State dance.

Sincerely,

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			01	02	SHAG AT MASTERS BURLINGTON,NC	SHAG AT
05	06	07	08	09	SHAG AT MASTERS BURLINGTON,NC STEVE BAKER	▲ 11 SHAG AT MASTERS BURLINGTON,NO
12	13	14	15	16	OLDIES 17 ▲SHAG CLUB MEETING ■ RAMADA 7:30 PM	Shaggin' At 18 Masters J.D. CASH OLDIES NMB, SC
OLDIES NMB, SC	20	21	22	23	SHAG AT 24 MASTERS BURLINGTON,NC ABBY SIDES	▲ 25 SHAG AT MASTERS BURLINGTON,NC
26	27 MEMORIAL DAY	28	29	30	SHAG AT MASTERS BURLINGTON,NC	_

A VAN WILLIAMS @ MASTERS

BURLINGTON TRIAD SHAG CLUB SPONSORS

(Offering 10% discounts unless otherwise indicated) (Club members ONLY are eligible for discounts)

Asher-McAdams Drug Store B & H Trophies Best Western Motel (commercial room rates) Buck n' Bass Sportsman Hdqrs. (except firearms) Candy Brooks Dance Studio Carpet King Chisholm Service (labor only) Don's Music City (30%) Ken's Kopy & Printing, Inc. Koury's Dress Shop Maxwell Volkswagen-Volvo-Subaru (10% parts only) Mike Flanigan's Clock Shop Modern Tile Sawyer Termite & Pest Control Sterns County Ford (Ford parts and accessories only) Style Craft Interiors Sumner's Automative (manager's discertion) Western Charcoal Steak House

JUNE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TA HASS					SHAG FOR O1 HEARTS HOUDAY INN BURLINGTON, NO STEVE BAKER & BOB BULLARD
03	04	05	06	SHAG AT MASTERS BURLINGTON NC	SHAG AT MASTERS BURLINGTON NC
10	11	12	13	SHAG AT 14 MASTERS BURLINGTON NC GENE PETTY	SHAG AT MASTERS BURLINGTON NC
17	18	19	20	SHAG AT MASTERS BURLINGTON NC	SHAG AT MASTERS BURLINGTON NC
24	25	26	27	SHAG AT 28 MASTERS BURLINGTON NC BUTCH METCALF	SHAG AT MASTERS BURLINGTON NC
	7				
	10 17	03 04 10 11 17 18	03 04 05 10 11 12 17 18 19	03 04 05 06 10 11 12 13 17 18 19 20 24 25 26 27	03 04 05 06

AVAN WILLIAMS O MASTERS

BURLINGTON SHAG CLUB P.O. Box 1175 Burlington, NC 27216